JOYA

The International Jewelry Fair
14 to 16 February 2025
Gstaad – Switzerland

After its first edition in Monaco in November 2024, Joya will take up its winter residence in Gstaad (Switzerland) from 14 to 16 February 2025.

Founded by Vanessa Margowski and Delphine Pastor Reiss, Joya was born of a desire to bring together designers and galleries specialising in antique, vintage and contemporary jewellery around a cultural programme including conferences and exhibitions.

An international fair with its roots in Monaco, where it will be one of the highlights of November, Joya will bring together jewellery collectors and enthusiasts in the prestigious venues where they like to meet.

Joya is an event with a travelling format, where participants and partnerships vary according to the location.

After Monaco, Joya will be making a stop in Gstaad, a prestigious resort in the Swiss Alps in the canton of Bern.

As part of a week packed with cultural events, including the Maze Art Gstaad fair taking place at the same time, Joya takes over a snowplough warehouse and transforms it into an experimental showcase for five international jewellery designers

creating unique pieces and limited series: Eliane Fattal, Gabrielle Greiss, Dorothée Potocka, Cora Sheibani and Elie Top.

After taking over the arts room at One Monte Carlo, the Christ & Gantenbein agency pursues its architectural project in Gstaad, opening up new avenues to the world of jewellery, a world documented in an uchronistic vision by visual artist Julien Carreyn and his enigmatic photographs.

JOYA
Thoenen AG
Sportzentrumstrasse 11
Gstaad
Suisse

14 –15 february from 3PM to 8PM
16 february from1PM to 6PM)

instagram : joya.monaco
web : joya-monaco.com